













The Tempur Sealy Hospitality Line is the result of exceptionally thorough consumer research across all segments and consistently delivers the preferred feel as defined by today's guests.

The evolution of the preferred feel.



GoAVM.com / Orders@GoAVM.com



#### Acclaimed Comfort That Won't Quit

Tempur Sealy delivers an exceptional level of comfort that lasts. People everywhere choose our brands for their own homes. Our new hospitality line will give your guests that familiar likenew experience night after night, delivering remarkable comfort life that consistently earns rave reviews year after year.

#### The Durability Hoteliers Demand

Hospitality professionals have come to trust that all the beds in our hospitality line are engineered for superb comfort and an extraordinary life cycle. Our durable products are built with longer-lasting components and are tested 50% beyond the industry standard to ensure confidence in your investment and comfort your guests expect.

#### We Understand Your Business Goals

Our dedicated hospitality team works for you. Strategic factory locations enable quick turnarounds, guest purchase programs increase revenue opportunity, and we offer customized reporting options to help keep tabs on all your mattress projects.



Tempur Sealy will help your property treat the Earth as well as you treat your guests. We were named a 2020 Hospitality Industry Leader in the MindClick Sustainability Assessment Program. And to reduce our carbon footprint, we've implemented many eco-friendly practices for the manufacturing, delivery and disposal of our mattresses.











## Superior Options No Matter the Guest

No matter the market segment, when people travel they expect mattress quality to be at least as good as what they have at home. Tempur Sealy has developed a wide range of choices in foam and innerspring designs to suit the expectations of the types of guests that come to your property.







#### Luxury & Lifestyle

Guests drawn to high-end properties expect quality craftsmanship and superior innovation. For these segments, Tempur Sealy offers the acclaimed Stearns & Foster® Collection and high-end models in the Sealy Posturepedic® lineup all designed to deliver the *preferred feel* your guests want and will write about.

#### Full & Select Service

For properties offering the perfect balance of amenities and service, Sealy Posturepedic offers the perfect balance of comfort and legendary support for complete guest satisfaction — 90% of guests shared rave reviews after a night on a Sealy Posturepedic mattress.\*

\* National Brand Hotel Sleep Study 2015



#### **Economy & Limited Service**

Affordable hotels can economically bring the preferred feel on-property with the Sealy® Essentials Collection. Sealy Essentials beds exceed the expectations of economy-minded guests while delivering acclaimed Sealy durability that lasts.

#### Flexible Versatility

More and more guests enjoy lightweight all-foam mattresses in their own homes. And now the Sealy Foam Collection makes these popular choices available for your property—excellent for traditional room use and ideal for trundle, bunk, dorm and Murphy applications.





## The Pinnacle of Luxury Foam

More and more, the comforts of home include foam. These days, the majority of luxury mattress owners sleep on hybrids or foam in their own homes. And people who love foam love Tempur-Pedic $^{\circ}-95\%$  of owners say they would recommend their mattresses to others. Among all mattresses, Tempur-Pedic was ranked highest in customer satisfaction.

Tap into the loyalty. Advertise Tempur-Pedic in select rooms to bolster or improve ADRs.

#### UNIQUE FEATURES

- Personalized comfort of TEMPUR® material
- Cooling technology for comfortable sleep
- Easy care with refreshable covers

# A Personalized Experience for Every Guest

Give people an extraordinary night's sleep, and extraordinary things can happen for your property. TEMPUR material is designed to meet each guest's needs with a completely personalized experience that provides better sleep. It's the result of millions of individually adjusting TEMPUR cells working together to adjust to an infinite number of body types. But all your guests will know is that they're waking up at your property happy and refreshed.

#### PRESSURE RELIEF

Absorbs body weight to help relieve painful pressure points so guests sleep easier.

#### MOTION ABSORPTION

Reduces motion transfer between sleep partners so guests sleep deeper.

#### BODY ALIGNMENT

Conforms instantly to each sleeper, providing comfortable alignment so guests fall asleep faster.

#### COOL COMFORT

Conducts heat away using integrated cooling technologies so guests sleep cooler.



P:800-218-3995 / Txt:423-847-4700



### TEMPUR-Adapt<sup>™</sup> Foam Collection

This is the most highly recommended bed in America. Nothing precisely adapts, supports and aligns like the TEMPUR material found only in Tempur-Pedic mattresses. This is the bed luxury property guests write about.

**TEMPUR material** for personalized comfort

SmartClimate™ Dual Cover System for cool, comfortable sleep (TEMPUR-ProAdapt Soft)

**Removable covers** for easy refreshing (TEMPUR-ProAdapt Soft)



	TEMPUR-ADAPT MEDIUM	TEMPUR-PROADAPT SOFT			
Feel	Medium	Soft			
Comfort Layers	TEMPUR-ES® Material	TEMPUR-ES Material			
Support Layer	TEMPUR Material	TEMPUR-APR™ Material			
Features	Cool-to-touch Cover Antimicrobial Treatment	Cool-to-touch Cover SmartClimate Dual Cover System Removable, Washable Cover 360° Zipper High-stretch Performance Panel Antimicrobial Treatment			
Profile (approximate)	11"	12"			
Dimensions	Full: 53" x 74"   Queen: 60" x 80"   King: 76" x 80"   Cal. King: 72" x 84"				
Foundation	Tempur-Pedic Foundation Available in 2", 5 ½", 7" or 9" Height Options				
Warranty	10 Years				

Per Tempur Sealy's warranty guidelines, mattress sizes across all collections may vary up to ½" from listed dimensions. All Tempur Sealy products are FR compliant 16 CFR parts 1632 and 1633.



### **TEMPUR-Adapt Hybrid Collection**

This is Tempur-Pedic's unique luxury foam combined with the added push-back support of innerspring coils. Your guests will enjoy the full range of benefits of traditional all-foam mattresses, with familiar innerspring support. The best of both worlds on a bed feels like it was made just for that night's guest.

**TEMPUR material** for personalized comfort

**Dynamic support layer** of individually encased, precision coils

**SmartClimate Dual Cover System** for cool, comfortable sleep (TEMPUR-ProAdapt Medium Hybrid)

**Removable covers** for easy refreshing (TEMPUR-ProAdapt Medium Hybrid)



	TEMPUR-ADAPT MEDIUM HYBRID	TEMPUR-PROADAPT MEDIUM HYBRID			
Feel	Medium	Medium			
Comfort Layers	TEMPUR-ES Material	TEMPUR-ES Material			
Support Layer	TEMPUR Material	TEMPUR-APR Material			
Features	Hybrid Technology Cool-to-touch Cover Antimicrobial Treatment	Hybrid Technology Cool-to-touch Cover SmartClimate Dual Cover System Removable, Washable Cover 360° Zipper High-stretch Performance Panel Antimicrobial Treatment			
Profile (approximate)	11"	12"			
Dimensions	Full: 53" x 74"   Queen: 60" x 80"   King: 76" x 80"   Cal. King: 72" x 84"				
Foundation	Tempur-Pedic Foundation Available in 2", 5 ½", 7" or 9" Height Options				
Warranty	10 Years				

TEMPUR + SEALY



STEARNS & FOSTER®

# Handmade by Master Craftsmen for Truly Luxurious Sleep

Those seeking exceptional experiences when they travel will be especially gratified to find the acclaimed — and familiar — craftsmanship of Stearns & Foster on your property. These are the innerspring masterpieces that the most discerning guests have in their own residences.

#### UNIQUE FEATURES

- Master craftsmanship with the finest materials
- A substantial feel with premium gel-infused foams and encased coils
- Lasting luxury, meeting the industry's most rigorous standards

#### STEARNS & FOSTER®



### Haraway Collection

Exceptionally well-crafted innerspring mattresses lead to exceptionally well-crafted online reviews. Treat your guests to the level of indulgent comfort that people rave about.

**Surface-Guard antimicrobial technology** kills bacteria on the mattress surface and protects from common allergens

Chill™ Technology to promote cool, comfortable sleep

**Twice-tempered encased coil** for durability, comfort and support with minimal motion transfer

**PrecisionEdge™ Coil Edge System** for more usable sleeping surface and improved durability

Copper air vents to promote breathability, allowing for increased airflow

Eight vertical handles for easy lifting



	HARAWAY 1-SIDED TIGHT TOP		HARAWAY 1-SIDED EURO PILLOWTOP			
Feel	Firm Soft		Firm	Soft		
Fabric Panel	Luxurious Knit Fabric, Featuring Surface-Guard Antimicrobial Treatment and Chill Technology					
Quilt / Surface		2" Super-So	oft™ Gel Foam			
Comfort Layers	1/2" Visco Memory Foam 2" Medium Gel Foam 2" Soft Gel Foam		½" Visco Memory Foam 1½" Medium Gel Foam 1" Medium Gel Foam	½" Visco Memory Foam 1" Soft Gel Foam 1½" Soft Gel Foam		
Center Third	½" Super-Soft Gel Foam					
Innerspring (queen)	Twice-tempered Encased Coil System Coil Count: 903					
Support System	PrecisionEdge Coil Edge System ½" Support Base Foam					
Handles	Yes					
Drop Measurements (height)	14"	14"	14 1/2"	14 1/2"		
Dimensions	Full XL: 52 ¾" x 79"   Queen: 59 ¾" x 79"   King: 75 ¾" x 79"   Cal. King: 71 ¾" x 83"   Contract King: 71 ¾" x 79"					
Foundation	Hospitality-grade Foundation Available in 2", $5  \frac{1}{2}$ ", 7" or 9" Height Options					
Warranty	10 Years					

TEMPUR + SEALY





## A Consistent Five-star Guest Experience

The Sealy Posturepedic brand is famous for a reason. Surveys show that people with Sealy Posturepedic mattresses in their own homes are more satisfied than owners of competing beds. Give your guests an experience that exceeds their expectations. And they will pay you back with reviews that exceed yours.

#### UNIQUE FEATURES

- Orthopedic design for pressure relief and push-back support
- Gel-infused, pre-compressed foams to minimize body impressions
- Chill Technology to promote cool, comfortable sleep
- Proven durability, meeting the industry's most rigorous standards

## 90% Rave Reviews

Sealy Posturepedic outperformed the competition in a national sleep study conducted by a major hotel brand, receiving rave reviews from 90% of sleepers.

Guests truly love these beds!

### Built to Support Your Guests, Your Staff and Your Business

Sealy Posturepedic mattresses are engineered with innovative and exceptionally durable components to help ensure years of guest comfort, easy housekeeping and higher annual occupancy.



for long-term protection and Chill Technology for cooler sleep.

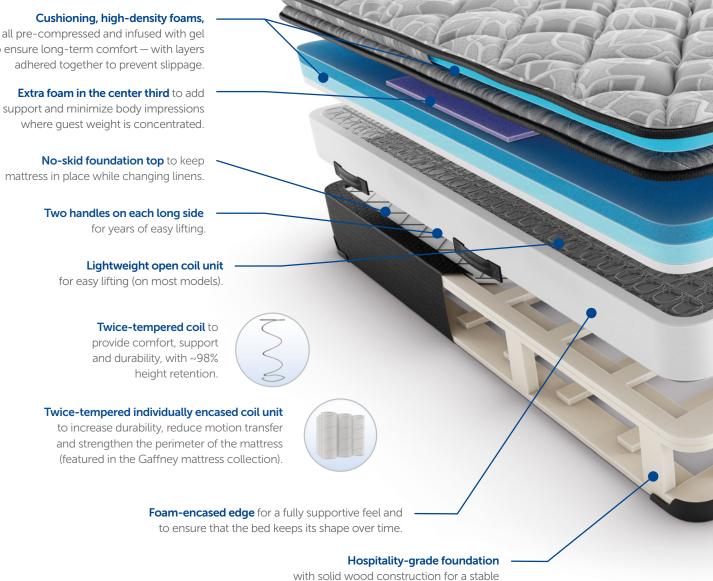
to ensure long-term comfort — with layers adhered together to prevent slippage.

support and minimize body impressions

mattress in place while changing linens.

feel and durability in hotel environments.

TEMPUR + SEALY





### Innerspring Collection

We build our mattresses differently. Our high-quality, pre-compressed, gel-infused foams; twice-tempered coils; and unique center third all work together to minimize body impressions and mattress sag. Sealy Posturepedic mattresses deliver exceptional comfort and durability as well as the superior sleeping posture and back support that guests will rave about.

	BELLINGER 2-SIDED	DUNMORE 1-SIDED   GOOD	DECORAH 1-SIDED   BETTER	ELSON 1-SIDED   BEST	GAFFNEY 1-SIDED   ENCASED COIL
Fabric Panel	Knit Fabric, Featuring Surface-Guard Antimicrobial Treatment	Knit Fabric, Featuring Surface-Guard Antimicrobial Treatment	Knit Fabric, Featuring Surface-Guard Antimicrobial Treatment and Chill Technology		
Quilt / Surface	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam 1" Super-Soft Gel Foam		2" Super-Soft Gel Foam
Comfort Layers by Option	Soft Tight Top: 1½" Medium Gel Foam	Soft Tight Top: 1½" Soft Gel Foam 1" Soft Gel Foam	Soft Tight Top: 2" Soft Gel Foam 11/2" Medium Gel Foam	Soft Tight Top: 3" Soft Gel Foam 1½" Medium Gel Foam	Soft Tight Top: 1½" Soft Gel Foam
	Firm Tight Top: 1½" Firm Gel Foam	Soft Euro Pillowtop: 2" Soft Gel Foam 1" Soft Gel Foam	Firm Tight Top: 1½" Medium Gel Foam 2" Medium Gel Foam		Soft Euro Pillowtop: 2" Soft Gel Foam
	Soft Euro Pillowtop: 2" Soft Gel Foam 1" Medium Gel Foam		<b>Deluxe Tight Top:</b> 2" Soft Gel Foam 2" Medium Gel Foam		Soft Deluxe Euro Pillowtop: 2" Soft Gel Foam 1" Soft Gel Foam
			Euro Pillowtop: 2" Soft Gel Foam 1½" Soft Gel Foam 1" Medium Gel Foam		
Center Third	½" Super-Soft Gel Foam	½" Super-Soft Gel Foam	½" Super-Soft Gel Foam	½" Super-Soft Gel Foam	½" Super-Soft Gel Foam
Innerspring (queen)	Twice-tempered Open Coil System Coil Count: 594	Twice-tempered Open Coil System Coil Count: 594	Twice-tempered Open Coil System Coil Count: 594	Open Coil System Open Coil System	
Support System	SolidEdge <sup>™</sup> Foam	SolidEdge Foam 1" Base Foam	SolidEdge Foam  1" Base Foam  1" Base Foam		DuraFlex Coil Edge System 1" Base Foam
Handles	Yes	Yes	Yes Yes		Yes
Drop Measurements by Option (height)	Soft Tight Top: 12" Firm Tight Top: 12" Soft Euro Pillowtop: 15"	Soft Tight Top: 11" Soft Euro Pillowtop: 11 ½"	Soft Tight Top: 12" Firm Tight Top: 12" Deluxe Tight Top: 12 1/2" Euro Pillowtop: 13"	Soft Tight Top: 13"	Soft Tight Top: 13"  Soft Euro Pillowtop: 13 ½"  Soft Deluxe Euro Pillowtop: 14 ½"
Dimensions	Full XL: 52 ¾" x 79"   Queen: 59 ¾" x 79"   King: 75 ¾" x 79"   Cal. King: 71 ¾" x 83"   Contract King: 71 ¾" x 79"				
Foundation	Hospitality-grade Foundation Available in 2", $5\frac{1}{2}$ ", 7" or 9" Height Options				
Warranty	10 Years				





### Performance Hybrid Collection

Offer your guests the addition of memory foam to the support they expect from Sealy Posturepedic innerspring mattresses. Build your business with the #1-rated hybrid mattress on the market.

Chill Technology to promote cool, comfortable sleep

**Pre-compressed, gel-infused foams** to minimize body impressions

**Nested coil technology** with 20% more coils in the center for reinforced support where it's needed most

**DuraFlex™** Coil Edge System for more usable sleeping surface and improved durability

No-skid foundation top for easy housekeeping



	KELBURN II <sub>N/S</sub>					
Fabric Panel	UltraStretch High-loft Knit Bold Colored Cover With Moisture-wicking Technology					
Comfort Layers	1½" Sealy Immersion™ Advanced Memory Foam With Chill Technology 2" SealyCushion™ Extra Soft Foam	1½" Sealy Immersion Advanced Memory Foam With Chill Technology 1" Sealy ComfortSense™ Foam 1½" SealySupport™ Ultra Firm Foam	2" Sealy Immersion Advanced Memory Foam With Chill Technology 1" Sealy ComfortSense Foam 1" SealyCushion Extra Soft Foam			
Innerspring (queen)	Response Pro Zoned HD™ Twice-tempered Encased Coil System Coil Count: 1000	Response Pro Zoned HD Twice-tempered Encased Coil System Coil Count: 1000	Response Pro Zoned HD Twice-tempered Encased Coil System Coil Count: 1000			
Support System	DuraFlex Coil Edge System 1" SealySupport Ultra Firm Foam	DuraFlex Coil Edge System 1" SealySupport Ultra Firm Foam	DuraFlex Coil Edge System 1" SealySupport Ultra Firm Foam			
Handles	No	No	No			
Drop Measurements (height)	13 1/2"	14 1/2"	14 1/2"			
Dimensions	Full: 52 ¾" x 74"   Queen: 59 ¾" x 79"   King: 75 ¾" x 79"   Cal. King: 71 ¾" x 83"					
Foundation	Hospitality-grade Foundation Available in 2", 5 ½", 7" or 9" Height Options					
Warranty	10 Years					

TEMPUR + SEALY





# Exceptional Quality. Exceptional Value.

The Sealy Essentials Collection delivers the preferred feel for guests at a very attractive price point. These mattresses are engineered with the key components of Sealy Posturepedic mattresses in a more basic design. Deliver surprising quality at your economy properties, the kind economy-minded guests write five-star reviews about.

#### UNIQUE FEATURES

- High-density foams to ensure long-term comfort
- Gel-infused, pre-compressed foams to minimize body impressions
- Proven durability, meeting the industry's most rigorous standards

#### Business Value for the Economy Segment

Hoteliers build their properties' reputations by earning rave reviews online. The best way to get people saying what you want to hear is to choose a mattress that delivers a quality sleep experience with every stay.





### Innerspring Collection

The Sealy Essentials Collection delivers not only exceptional guest satisfaction, but also exceptional durability with long-lasting components that are tested 50% beyond the industry standards our customers have come to expect.

**Pre-compressed, gel-infused foams** to minimize body impressions

SolidEdge Foam to support sitting and sleeping

No-skid foundation top for easy housekeeping



	ALLIS 2-SIDED TIGHT TOP		EVINGTON 1-SIDED TIGHT TOP			
Feel	Soft	Firm	Soft	Firm	Deluxe Soft	
Fabric Panel	Durable Woven Fabric	Durable Woven Fabric	Durable Woven Fabric	Durable Woven Fabric	Durable Woven Fabric	
Quilt / Surface	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	
Comfort Layers	1½" Hyper-Soft™ Gel Foam	1½" Firm Gel Foam	3" Hyper-Soft Gel Foam 1" Soft Gel Foam	4" Medium Gel Foam	3" Hyper-Soft Gel Foam 1½" Soft Gel Foam	
Innerspring (queen)	Open Coil System Coil Count: 540	Open Coil System Coil Count: 540	Open Coil System Coil Count: 540	Open Coil System Coil Count: 540	Open Coil System Coil Count: 540	
Support System	SolidEdge Foam	SolidEdge Foam	SolidEdge Foam 1" Base Foam	SolidEdge Foam 1" Base Foam	SolidEdge Foam 1" Base Foam	
Handles	No	No	No	No	No	
Drop Measurements (height)	11"	11"	12"	12"	12 1/2"	
Dimensions	Full XL: 52 ¾" x 79"   Queen: 59 ¾" x 79"   King: 75 ¾" x 79"   Cal. King: 71 ¾" x 83"   Contract King: 71 ¾" x 79"					
Foundation	Hospitality-grade Foundation Available in 2", 5 ½", 7" or 9" Height Options					
Warranty	10 Years					

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Sealy, FOAM

## Lightweight Expressions of Versatile Comfort

All-foam mattresses are surging in popularity. The Sealy Foam Collection is designed for both exceptional comfort and durability to make these flexible lightweight mattresses outstanding options for your property. Excellent for traditional room use and ideal for alternate applications like trundle, bunk, dorm and Murphy beds.

#### UNIQUE FEATURES

- Gel-infused, pre-compressed foams to minimize body impressions
- Proven durability, meeting the industry's most rigorous standards
- Versatile height options excellent for traditional room use, as well as alternative applications

## The Flexibility to Build Your Business

With height options of 6", 8", 10", 12" and 12 ½", Sealy Foam products offer substantial support even at the lowest profile.



## Loved by Guests and Housekeeping Alike

Built to the same comfort and durability standards as all Tempur Sealy hospitality products, these lightweight options deliver *the preferred feel* to guests at a preferred weight for staff.



	BREMEN 1-SIDED TIGHT TOP				ALBANY 2-SIDED TIGHT TOP	
Feel	Medium Soft			Soft		
Fabric Panel	Knit Fabric, Featuring Surface-Guard Antimicrobial Treatment			Knit Fabric, Featuring Surface-Guard Antimicrobial Treatment		
Quilt / Surface	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	1" Super-Soft Gel Foam	
Comfort Layers	_	1" Soft Gel Foam	2" Soft Gel Foam	1" Soft Gel Foam 1" Medium Gel Foam	1½" Soft Gel Foam	2" Medium Gel Foam
Core	5" Medium Gel Foam	6" Medium Gel Foam	7" Medium Gel Foam	9" Medium Gel Foam	5" Medium Gel Foam	6 ½" Medium Gel Foam
Drop Measurements (height)	6"	8"	10"	12"	10"	12 ½"
Dimensions	Full XL: 52 ¾" x 79"   Queen: 59 ¾" x 79"   King: 75 ¾" x 79"   Cal. King: 71 ¾" x 83"   Contract King: 71 ¾" x 79"					
Foundation	Hospitality-grade Foundation Available in 2", 5½", 7" or 9" Height Options					
Warranty	10 Years					

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#### TEMPUR \* SEALY

Iconic brands. Storied history. Industry-leading innovation.

Tempur Sealy International, Inc. (NYSE: TPX) is the world's largest bedding manufacturer. Tempur Sealy International, Inc. develops, manufactures, and markets mattresses, foundations, pillows and other products. The Company's products are sold worldwide through third party retailers, its own stores, and online. The Company's brand portfolio includes many highly recognized brands in the industry, including Tempur®, Tempur-Pedic®, Stearns & Foster®, Sealy Posturepedic®, and Sealy®.

World headquarters for Tempur Sealy International is in Lexington, KY.







